

RIVKAH LEWIS

graphic
design

lewis.rivkah@gmail.com
02.571.2925 | 617.830.2166

SOME OF OUR clients

Aish Hatorah
Artech Marketing
Away We Play
Bag Mart USA
Bais Yaakov of Boston
Be Well
Bikur Cholim of LA
Camp Bonim
Charles Shulman, esq.
Cheifetz Chashuv
Congregation Pshemishel
Double Play Sports
Esque
Everything Stone Inc.
Feldheim
Gallery Atlantic
GTAP
HaChaim Magazine
Homodia
Hatzalah Eshkol
iPractical
Israel HR
IsraEvents
JackPak
Jonathan Glass
Josh Phaff
Kahal Adas Yereim
Keren Achim
Kollel of Greater Boston
Lakewood Learning Program
Legacy Tours
Meir Simcha Neiman
Midrash Shmuel
MIRS Cell Phones
MyTimePiece
One Israel Fund
Paramerica
Project Yes
Risa Miller
Sarah Ehrlich
Shaarei Tevunah
Shikun kver
South Hampstead Synagogue
Spetnik Solutions
Studs
Tamar Feldman, RN
Targum Press
Torah Academy of Boston
Torah Centers of America
Torah Live
Touro College
Win Some Lose Some
Yeshiva Gedolah of Voorhees
Yeshivat Netsach
Yeshivas Sha'arei Tevuna
Yeshivat Yesod HaTorah

2005-present Graphic Freelancer. Worked for numerous organizations — including Jewish Day Schools, charity organizations, publishing houses (Feldheim, Targum Press, Kehot), and start-up businesses — producing marketing materials, brochures, logos, advertisements, posters, web sites, animated ads, postcards, and letterhead suites, among other unique projects (such as supermarket bags and a custom made canvas sukkah for a synagogue in New York).

Taught Computer Graphics to private students from home.

2008-present Program Coordinator and Graphic Design Teacher at Touro College Israel.

2007-2009 Taught Graphic design course at Compuskills in Jerusalem.

Graphic Artist for the Jewish Newspaper Hamodia.
Layout design and logos for section heads.

Graphic work for Aish HaTorah.

2005-2007 Worked for a neighborhood advertiser. Was in charge of taking calls to place ads, designing ads, sending to print and bookkeeping.

Layout design of books. Worked for private designer employed by IDT to format a series of books with both text and images. Job required speed, proficiency and accuracy.

2004-2005 Designed invitations for Unique Simchas Invitations and Calligraphy, Inc. (Brookline, MA). Assisted with customers. Designed store front window display.

●
experience

BeWell
 where feeling good comes naturally
 מתיארים להרגיש טוב באופן טבעי

DOUBLE PLAY SPORTS
 Double the action, Double the fun!
 כפולת הפעולה, כפולת ההנאה!

ESQUE

israelHR
 Outsourcing and recruiting professional, affordable talent for your every business need
 חיצוניות והשכר של כוח אדם מקצועי, אמינות לטובת כל צורכי העסק

Si everything
STONE INC

Keren Achim
 קרן אחים

GTAP
 Global Torah Awareness Program
 תוכנית גלובלית לתודעה אחרת

Leadsafe Solutions
 לידסאפ סולושנס

Meir Simcha
 BEST NATURAL SOUND
 ONE MAN BAND & SINGER
 מיייר סימחה

Studs
 סטודס



Beit Knesset Keter Torah
 בית כנסת כתר תורה
 405 Browning Lane • Cherry Hill, New Jersey 08003
 402 ברונג'נג ליינ • צ'ררי היל, ניו ג'רזי 08003

identity

TORAH ACADEMY
 TWENTY SIXTH Anniversary Dinner
HOLD THE DATE
 SUNDAY EVENING, MARCH 16, 2008
 HYATT REGENCY HOTEL
 CAMBRIDGE, MASSACHUSETTS
 RECEPTION 5:30 P.M. DINNER 6:30 P.M.

Harbotzas Torah Award
 RABBI NISSON DOV MILLER

Pillar of the Community Award
 DR. ISAAC V. PERLE

AD DEADLINE: FEBRUARY 22, 2008

Your ad can be tax-deductible as a business advertisement or as a charitable contribution.

Check enclosed Please bill me

Charge my credit card

Visa Mastercard Discover American Express

Account No. _____

Exp. Date _____ Sec. Code _____

Signature (required) _____

11 WILLISTON ROAD, BROOKLINE, MA 02445
 TEL: 617-731-3196 FAX: 617-731-1042
 E-MAIL: TORAHACADEMY@VERIZON.NET

TORAH ACADEMY
 TWENTY SIXTH Anniversary Dinner

Harbotzas Torah Award
 RABBI NISSON DOV MILLER

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 DR. ISAAC V. PERLE

SUNDAY EVENING, MARCH 16, 2008
 HYATT REGENCY HOTEL
 CAMBRIDGE, MASSACHUSETTS

TORAH ACADEMY
 RABBI NISSON DOV MILLER

FOR MORE INFORMATION,

Name _____

Address _____

City _____ State _____ Zip _____

Your ad can be tax-deductible as a business advertisement or as a charitable contribution.

Check enclosed Please bill me

Charge my credit card

Visa Mastercard Discover American Express

Account No. _____

Exp. Date _____ Sec. Code _____

Signature (required) _____

11 WILLISTON ROAD, BROOKLINE, MA 02445
 TEL: 617-731-3196 FAX: 617-731-1042
 E-MAIL: TORAHACADEMY@VERIZON.NET

PARTICIPATION

Please check all a category below:

<input type="checkbox"/> Pillar of Torah**	\$25,000
<input type="checkbox"/> Builder**	\$10,000
<input type="checkbox"/> Scholarship**	\$7,000
<input type="checkbox"/> Parchment Page**	\$5,600
<input type="checkbox"/> Registry Page**	\$2,500
<input type="checkbox"/> Diamond Page**	\$1,800
<input type="checkbox"/> Child Page*	\$7,000
<input type="checkbox"/> Silver Page*	\$750
<input type="checkbox"/> Full Page*	\$600
<input type="checkbox"/> Half Page*	\$360
<input type="checkbox"/> Quarter Page*	\$180
<input type="checkbox"/> Sixth Page*	\$100
<input type="checkbox"/> Creations (one line)	\$51

Please indicate if you will be attending the dinner:

Yes please make _____ reservation(s) (list per person)

No we will not be able to attend the dinner. Enclosed is our contribution.

Please indicate your choice of meals:

Chicken Fish Vegetarian

Seating preference _____

** These categories include dinner reservations for two.
 * These categories include dinner reservations for one.

Please print ad on reverse side.

11 WILLISTON ROAD • BROOKLINE, MASSACHUSETTS 02445
 RETURN SERVICE REQUESTED

NON-PROFIT ORG.
 U.S. Postage
PAID
 Boston, MA
 Permit No. 5830

TORAH ACADEMY
 TWENTY SIXTH Anniversary Dinner

SUNDAY EVENING, MARCH 16, 2008
 HYATT REGENCY HOTEL
 CAMBRIDGE, MASSACHUSETTS

Harbotzas Torah Award
 RABBI NISSON DOV MILLER

Pillar of the Community Award
 DR. ISAAC V. PERLE

Dear Friend of Torah Academy,
 Torah Academy of Boston will host its Annual Scholarship Dinner on Sunday evening, March 16, 2007, at the Hyatt Regency Hotel in Cambridge. This year's event will mark twenty-six years of entire Boston Jewish community.

We are proud to announce this year's dinner honorees whose service to the community has greatly impacted Jewish Boston. Rabbi Nisson Dov Miller, Rav of Etz Chaim, Sharon will receive the Harbotzas Torah Award, Dr. Isaac V. Perle will receive the Pillar of the Community Award.

Rabbi Nisson Dov Miller, who came to Sharon in 1996 from Baltimore, received his Smicha at Yeshiva Ner Yisroel and was assistant to Rabbi Moshe Heinemann, the Rav of the Agudath Israel of Baltimore. Rabbi Miller is also a certified Mohel and a Sofer.

Rabbi Miller's mission as Rav of Etz Chaim has been to develop a shul that would create a community evidence of his tireless efforts. Rabbi Miller has further enhanced Torah education by recently establishing the Community Kollel of Sharon. He and his wife, Tamara, are devoted Torah Academy parents and through his commitment to Torah Academy's growth and development, Rabbi Miller further demonstrates his dedication to Harbotzas Torah. We are pleased to present Rabbi Miller with the Harbotzas Torah Award.

Dr. Isaac V. Perle, is a graduate of the Mesivta of Long Beach, Yeshiva Nachlas Haleviyim, Yeshiva Gedola Zichron Yosef Aryeh, Brooklyn College, and the University of Pennsylvania School of Dental Medicine. He moved to Boston in 1979 from Belle Harbor, New York, and began his private dental practice. He and his wife, Claudia, are former Torah Academy parents.

Aside from his professional career, Dr. Perle has impacted the Jewish community locally, nationally, and internationally in his role as a community activist. Among the many organizations in which he has been active are: Pischei Agudath Israel of America (National Vice President), Agudath Israel of America (Regional Vice President), Am Eshel, Jerusalem Dental Center for Children (Founder and President), Chevra Kadisha of Greater Boston as well as the founding of and involvement with other local organizations, clubs, and institutions. Dr. Perle has served on Torah Academy's Board since 1984 and as its President from 1990-2001. In acknowledgment of his outstanding community service, we are proud to present Dr. Perle with the Pillar of the Community Award.

Please join us in paying tribute to our school and our honorees by placing ads in our Journal. The key to the campaign's success. You may place business ads or personal ads that honor individual children and grandchildren. A Faculty Section allows you to show appreciation to our dedicated faculty and a special Memorial Section offers the opportunity to memorialize a loved one.

We look forward to welcoming you at the dinner and encourage you to take this opportunity to recognize the contributions of our esteemed honorees, Rabbi Nisson Dov Miller and Dr. Isaac V. Perle.

Zev Sack, Esq. President
 Rabbi David Winkler Executive Director

TORAH ACADEMY, 11 WILLISTON ROAD, BROOKLINE, MA 02445 TEL: 617-731-3196 FAX: 617-731-1042 E-MAIL: TORAHACADEMY@VERIZON.NET

Project: Dinner package
Client: Torah Academy of Boston, MA
Description: Package included save the date card, invitation, response card, cover letter, (not shown:) direction card, envelopes, podium sign, advertisement, and journal cover

TORAH ACADEMY
 Cordially invites you to attend the
 Twenty-Sixth Anniversary Dinner

Sunday Evening
 March 16, 2008

Hyatt Regency Hotel
 575 Memorial Drive
 Cambridge, Massachusetts

Reception 5:30 pm
 Dinner 6:30 pm

TORAH ACADEMY
 TWENTY SIXTH Anniversary Dinner

Harbotzas Torah Award
 RABBI NISSON DOV MILLER

Pillar of the Community Award
 DR. ISAAC V. PERLE

SUNDAY EVENING, MARCH 16, 2008
 HYATT REGENCY HOTEL
 CAMBRIDGE, MASSACHUSETTS

Bais Yaakov of Boston High School for Girls

13th Anniversary Scholarship Banquet

Honoring
Dr. David Liberman & Congregation Beth El-Meretz Israel

Tuesday, June 3, 2008
 בית אייר תשס"ח
 Congregation Beth El - Meretz Israel

Project: Dinner Ad Blank
Client: Bais Yaakov of Boston
Description: 3-fold Ad blank plus cover letter (not shown)

Chip In & Win

Bais Yaakov is on a roll. We are upgrading and reorganizing and strengthening every aspect of our school - all for the benefit of our students and our community. Would you like to be a part of this exciting project?

Here is an opportunity for you to sponsor one of our new programs or projects. Each sponsor ship will be commemorated with a plaque engraved with your name or the name of a friend, relative, or even a Bais Yaakov student, whom you would like to honor. In addition, every sponsor will receive one ticket to our Annual Bais Yaakov Israel raffle. Come be a part of the new Bais Yaakov! Don't lose the opportunity that fits you best!

Professional Pillar: Sponsor the monthly newsletter that tells our families, alumni, and the community about Bais Yaakov's exciting activities and educational opportunities: \$150 per month

Software Supporter: Sponsor the software upgrade for one or more computers: \$200 each

Techno-Patron: Sponsor one of our computers in our computer lab: \$1,000

Educational Advocate: Support one or more of the professional development workshops that keep our teachers up-to-date on the latest research and strategies for creating excellence: \$300 each

Decorating Master: Support the reorganization of our school office, to make it more efficient and user-friendly for visitors and staff: \$350

Phone Philanthropist: Sponsor our telephone system with intercoms, bells and every feature that will keep our students and teachers connected and secure: \$400

Fitness Pioneer: Champion our Lifelong Fitness Program for the year: \$800

I/We will participate in the journal. You are hereby authorized to insert our _____ page advertisement at \$_____ in the journal to be published in conjunction with your banquet.

<input type="checkbox"/> Founder's Page	\$36,000	<input type="checkbox"/> Chal Page	\$1,800
<input type="checkbox"/> Builder's Page	\$25,000	<input type="checkbox"/> Diamond Page	\$1,000
<input type="checkbox"/> Registry Page	\$18,000	<input type="checkbox"/> Gold Page	\$800
<input type="checkbox"/> Emerald Page	\$15,000	<input type="checkbox"/> Silver Page*	\$600
<input type="checkbox"/> Scholarship Page	\$10,000	<input type="checkbox"/> Full Page	\$400
<input type="checkbox"/> Sapphire Page	\$5,000	<input type="checkbox"/> Half Page	\$200
<input type="checkbox"/> Opal Page	\$3,600	<input type="checkbox"/> Quarter Page	\$100
<input type="checkbox"/> Ruby Page	\$2,500	<input type="checkbox"/> Eighth Page	\$54

* Silver page and above entitles you to dinner reservations for two.

I/We will gladly attend the banquet. _____ (\$95.00 per person)
 \$60.00 is not deductible per dinner.

Chicken Fish Vegetarian

Name _____

Address _____

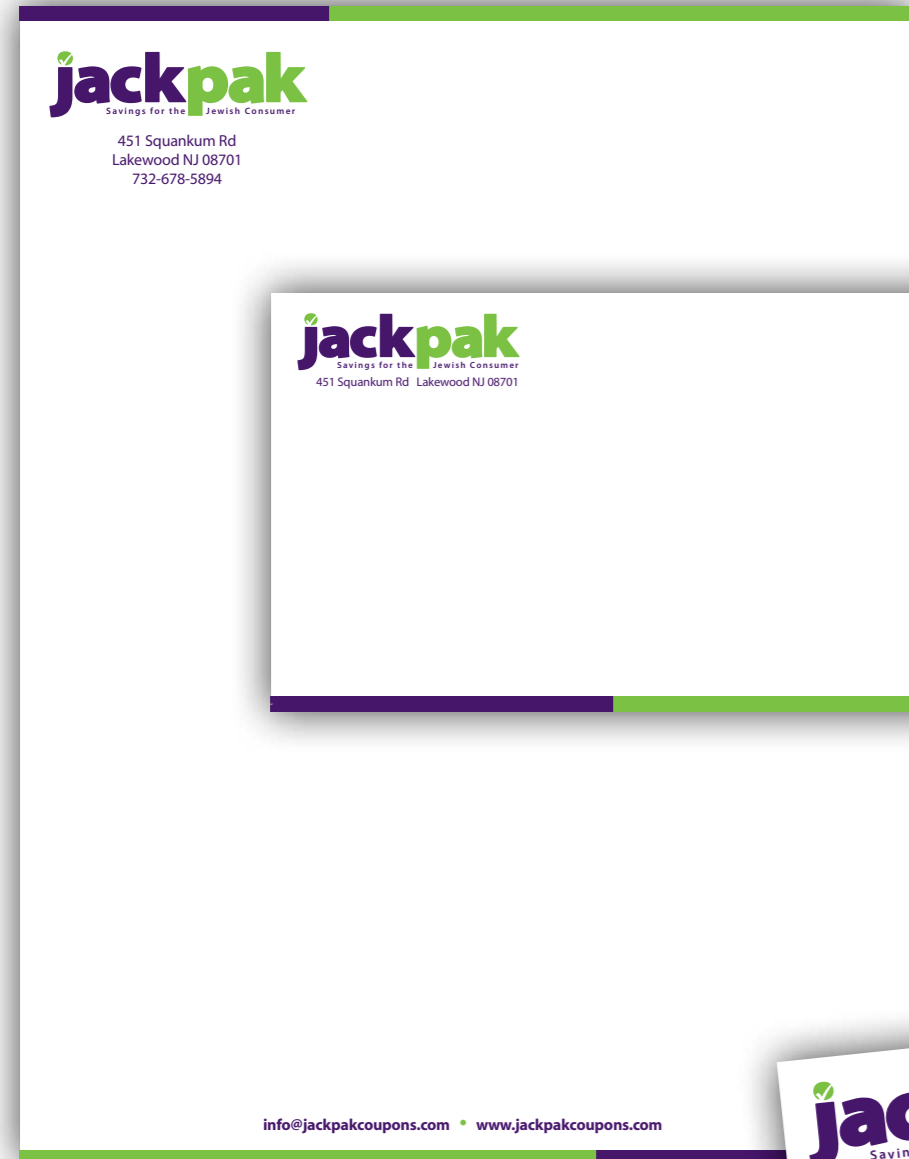
City, State Zip _____

Total enclosed Please Bill

Deadline for ads is May 22, 2008
 Please make checks payable to:
 Bais Yaakov of Boston
 561 World Street #1
 Newton Centre, MA 02459
 baisyakovofboston@verizon.net

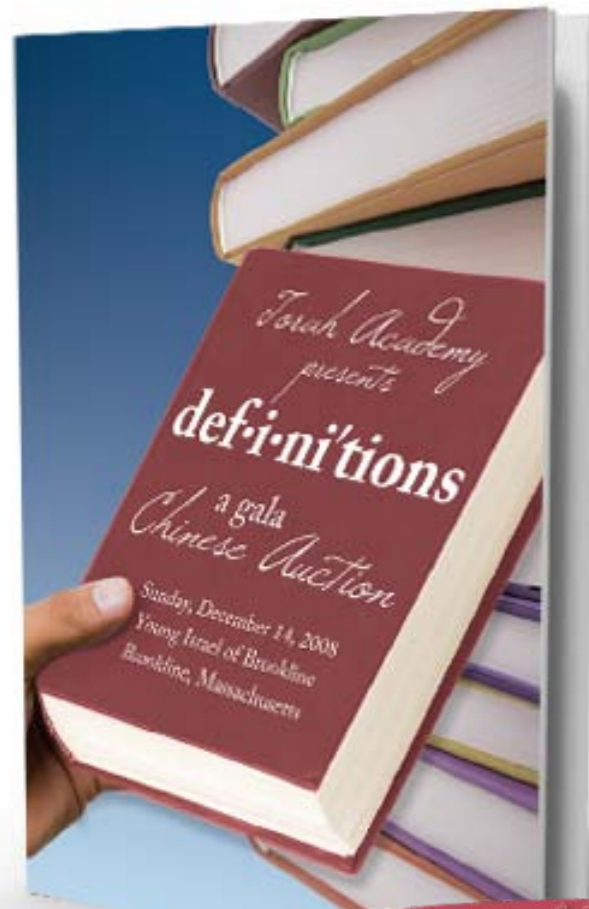
To place your ad by phone or for reservations, please call our office at (617) 965-7547 FAX (617) 965-0345.

Please print, type or attach copy herein, or e-mail returns ready to go to: baisyakovofboston@verizon.net



Jackpak Savings for the Lakewood Consumer

Project: Marketing material
Client: JackPak Coupons
Description: Logo design, letterhead suite for start up company. Further work included monthly design of coupons for mailing in addition to web ads, law signs and ads to promote the business



Defining our Mission

Ch'i-nese 'au-ction *noun* a collection of raffles of magnificent prize packages
 E.g. Torah Academy's gala **Chinese Auction** attracted members of all segments of the community to enjoy a chance to win prizes like a trip to Israel or a shopping spree and to benefit Jewish education and the students of Torah Academy.

mis'sion *noun* a special task or duty
 E.g. The **mission** of Torah Academy is to provide Jewish children with an education grounded firmly in the wellspring of the Torah augmented by a solid secular education.

To'rah Acad'e-my *noun* a place of training or school offering an intensive Judaic studies program to the New England region
 E.g. The students of **Torah Academy** are known for their leadership qualities, refined character, and community service.

de-fine *verb* to make definite and clear; to explain
 E.g. Through your participation in Torah Academy's Chinese Auction you have an opportunity to **define** yourself and your commitment to Jewish education.

Torah Academy welcomes you to

de-f-i-ni-tions

a gala
Chinese Auction

Sunday, December 14, 2008
 Young Israel of Brookline
 62 Green Street
 Brookline, Massachusetts

Doors open for viewing at 6:30 p.m.
 Event begins at 8:00 p.m.

Featuring
 The Torah Academy Boys Choir
 Under the direction of Rabbi Michael Greene
 Sumptuous dessert buffet

Admission \$20
 Ticket purchases of \$150 or more include 2 complimentary admissions

Each admission entitles you to enter our raffle where hundreds of dollars in tickets will be given away.

Thank you

\$20 packages

7. **cam'corder** *noun*
 Sony DCR-SR45, 30 GB Hard Drive, Handycam Camcorder with 4x Optical Zoom
 Sponsored by Rabbi Dr. and Mrs. Daniel and Varda Alshich
 E.g. The family was delighted to record their travels using their amazing new digital **camcorder**.

8. **Tar'get** *noun*
 \$500 gift card to Target
 Sponsored by Anonymous Friends of Torah Academy
 In appreciation for the work of the Torah Academy staff!
 E.g. With new shopping carts overflowing with goods, she beamed at the cashier while handing over her \$500 Target gift card.

9. **GPS** *noun*
 Garmin Nuvi 660 Global Positioning System
 Sponsored by Rivka Lundy
 In memory of Chaya Rivka and David Mendelheim Heleves
 E.g. He will never get lost again, now that he owns a Garmin Nuvi GPS.

10. **su'permar'ket spree** *noun*
 \$100 gift certificate to Whole Foods Market
 \$50 gift certificate to Market Basket
 Donated by the Above Establishment
 E.g. With her new **supermarket spree** she was able to buy everything she needed for the week.

11. **Red-Sox+tick'ets** *noun*
 4 grandstand tickets to a Boston Red Sox game at Fenway Park
 Sponsored by Mr. and Mrs. Michael Sap
 E.g. The **Red Sox tickets** afforded an awesome view from the grandstand.

12. **serve+with+style** *verb*
 Mikasa's Parchment fine china dinnerware, service for 16 with serving pieces. This pattern features a soft gray border, embellished by an intricate scroll design. Dishwasher safe.
 Donated by Friends of Torah Academy
 E.g. With her new china marked by an understated elegance, the hostess was confident that she will **serve with style**.

13. **mix'er** *noun*
 Bosch Universal Plus mixer with 15 pound dough capacity
 Sponsored by Mr. and Mrs. Herbert Miller
 E.g. With her new Bosch **mixer** she can make anything she imagines.

\$5 packages

40. **New+ton+shop'ping** *noun*
 \$200 gift certificate to Target
 Sponsored by Anonymous Friends of Torah Academy
 E.g. It was an act of shopping that she was so proud of, she was so proud of her new Target shopping spree.

41. **mi'ner+kid's+sho'oping** *noun*
 \$100 gift certificate to Target
 Sponsored by Anonymous Friends of Torah Academy
 E.g. It was an act of shopping that she was so proud of, she was so proud of her new Target shopping spree.

42. **for+the+ho'ome** *noun*
 \$25 gift certificate to Home Depot
 Sponsored by Anonymous Friends of Torah Academy
 E.g. With her new **home** she was able to buy everything she needed for the week.

43. **el'e-ctri-cal** *noun*
 \$25 gift certificate to Home Depot
 Sponsored by Anonymous Friends of Torah Academy
 E.g. With her new **electrical** she was able to buy everything she needed for the week.

44. **bu'it+di'e+ol+joy** *noun*
 \$25 gift certificate to Home Depot
 Sponsored by Anonymous Friends of Torah Academy
 E.g. With her new **built-die-ol-joy** she was able to buy everything she needed for the week.

45. **el'e-ctri-cal** *noun*
 \$25 gift certificate to Home Depot
 Sponsored by Anonymous Friends of Torah Academy
 E.g. With her new **electrical** she was able to buy everything she needed for the week.

46. **fill+it+up** *verb*
 \$100 gas card.
 Sponsored by Dr. and Mrs. Nahum Goldberg
 E.g. He was able to **fill it up** without a worry as he presented his \$100 gas card.

47. **eat+out** *verb*
 \$110 gift certificate to Rubin's Delicatessen
 2 pizzas from Cafe Eilat
 \$25 gift certificate to J.P. Licks
 \$25 gift certificate to Ram's
 1 dozen bagels and 1 lb. of cream cheese from Rosenfeld's Bagels
 Compliments of Above Establishment
 E.g. Finally! I won't have to think about dinner, with so many places to **eat out**.

48. **pearls** *noun*
 Size #8 lavender pearl necklace with sterling silver clasp and pair of lavender button pearl earrings size #9 on sterling silver studs.
 Donated by Pearl by Paul
 E.g. The **pearls shimmered** beautifully, adding just the right touch.

49. **mic'rowave** *noun*
 Sharp microwave oven
 Donated by Friends of Torah Academy
 E.g. I'll pop some popcorn in my new **microwave** and treat myself after a long day.

50. **hand'y+man** *noun*
 2 hours of home repairs including carpentry and electrical work.
 Donated by E.M. Home Repair
 E.g. The **handyman** never found a problem he couldn't solve.

51. **vac'u-um** *noun*
 Vacuum cleaner
 Donated by NIK International
 E.g. Without concern, she took out her new **vacuum** and attended to the mud-caked carpet.

Project: Catalogue
Client: My Time Piece
Description: Watch Catalogue for MyTimePiece.com



Dear Friend,

I wanted to personally take a moment and welcome you to My Time Piece - a world of fine luxury watches right at your fingertips.

My family and I have been in the fine watch business for over a decade, so we know from personal experience how a watch can become so much more than just a timepiece. It is an investment, a classic accessory and one day may even become a family heirloom.

In the pages that follow, you will be treated to some of the finest watches from the most respected watchmakers in the world - each one hand-selected by our expert staff to rank among the highest of their kind in craftsmanship, beauty and accuracy.

I firmly believe that this catalog represents nothing less than "the best of the best" in terms of quality timepieces.

How do we know which watches will look the best, or represent the best investment? Because luxury watches are our passion, and we have been helping our clients find the best timepieces at the best prices for over a decade.

We are always here to answer any of your questions, and help you every step of the way as you make the wonderful investment in a quality timepiece. From our family to yours we want to wish you all the best.

Sincerely,

THE TIMEPIECE gift

What is the ultimate "perfect gift"? Sometimes it feels like we spend half our shopping time looking for the ultimate gift that will please our friends and loved ones in ways we couldn't imagine. If we're not an endless quest for the perfect gift, it might be time to consider a fine timepiece.

For many years a luxury watch has been the gift that makes a statement. Giving a watch for a birthday, anniversary or holiday occasion says "I love you", "You'll look amazing" and "Treasure this for a lifetime" - all in the same box.

WHAT MAKES A fine watch a great gift?

Let's examine some of the reasons a fine timepiece is a perfect gift for any occasion.

- ◆ A luxury watch looks great. There's no accessory quite like a fine watch. They look stunning with almost any outfit - casual or formal - and seemingly never go out of style.
- ◆ A luxury watch has a purpose. It's no coincidence that the finest watches not only look spectacular, but keep perfect time as well. The watchmakers at top companies such as Bulova or Tissot have spent years perfecting the art of keeping time.
- ◆ A luxury watch says "I love you". If you want to show your spouse or significant other how much you appreciate them, consider a watch over other types of jewelry. It is a domestic gesture that communicates love and long-term commitment.
- ◆ A luxury watch is a keepsake. You hear the stories all the time: a grandfather passes his watch on to his son who, when the time is right, gives it to his own child. Durable, timeless watches make this type of legacy possible.

When shopping for a watch, try to get a handle on the recipient's personal style. Do they prefer big watches with a nice, heavy weight? Or do they like a watch that feels like it is barely there?

New Styles

FOCUS LADIES - 152170
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152171
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152172
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152173
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152174
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152175
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152176
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152177
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152178
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152179
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152180
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152181
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152182
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152183
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152184
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152185
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152186
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152187
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152188
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152189
 Ladies watch with white dial and black leather strap. \$44.99

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 Ladies watch with white dial and black leather strap. \$44.99

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FOCUS LADIES - 152192
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152193
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152194
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152195
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152196
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152197
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152198
 Ladies watch with white dial and black leather strap. \$44.99

FOCUS LADIES - 152199
 Ladies watch with white dial and black leather strap. \$44.99

Free Shipping

BULOVA
 Time Flies. Bulova Soars.

chronograph
 Style: 985013

REG. HOURS MONDAY - THURSDAY 9:00 AM TO 6:00 PM (EST)
 FRIDAY 9:00 AM TO 1:00 PM (EST)

EXTENDED HOLIDAY HOURS:
 MONDAY - THURSDAY 9:00 AM TO 1:00 PM (EST)
 FRIDAY 9:00 AM TO 1:00 PM (EST)
 SUNDAY 10:00 AM TO 4:00 PM (EST)

MY TIMEPIECE
 5011 AVENUE L, BROOKLYN, NY 11234
 PHONE 1 800 370 7470
 WWW.MYTIMEPIECE.COM
 SALES@MYTIMEPIECE.COM

METHODS OF PAYMENT: VISA/MASTERCARD, AMEX, DISCOVER, CHECK, MONEY ORDER, PAYPAL

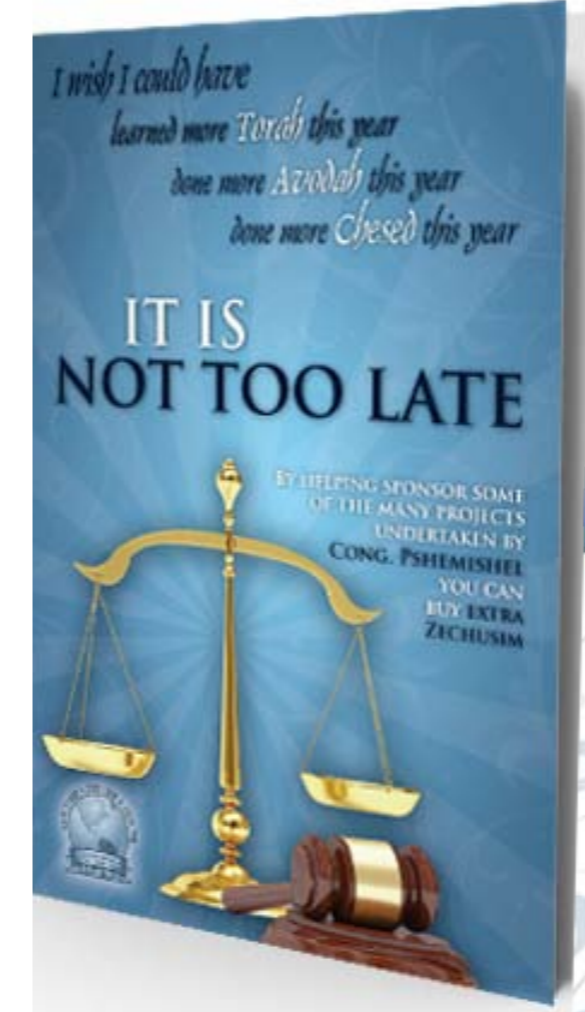
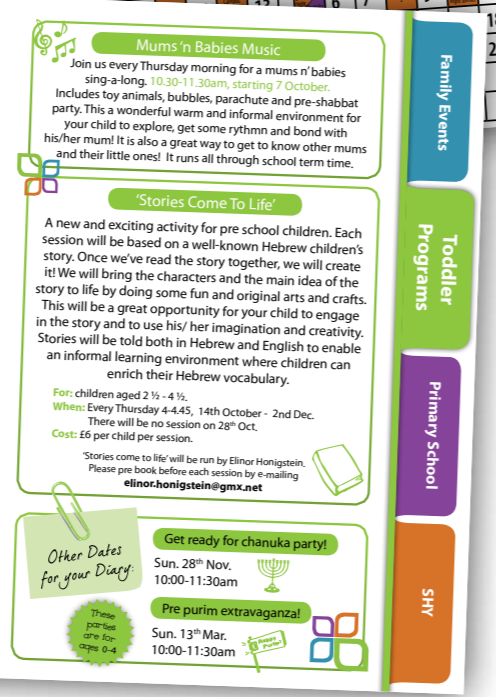
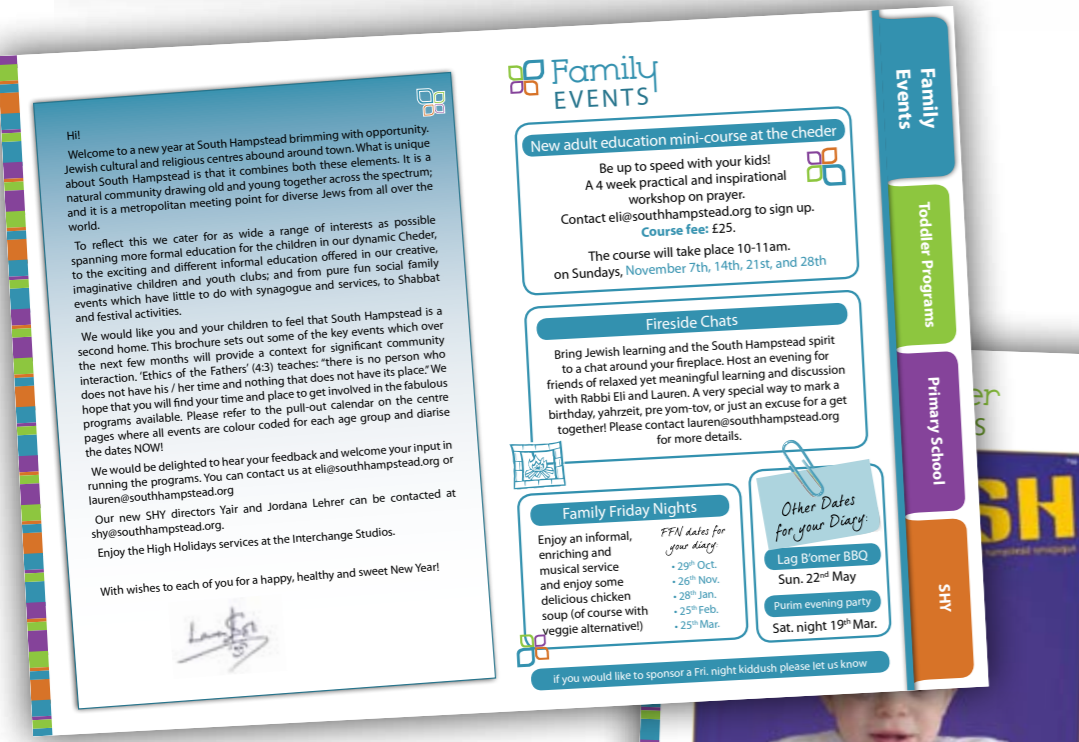
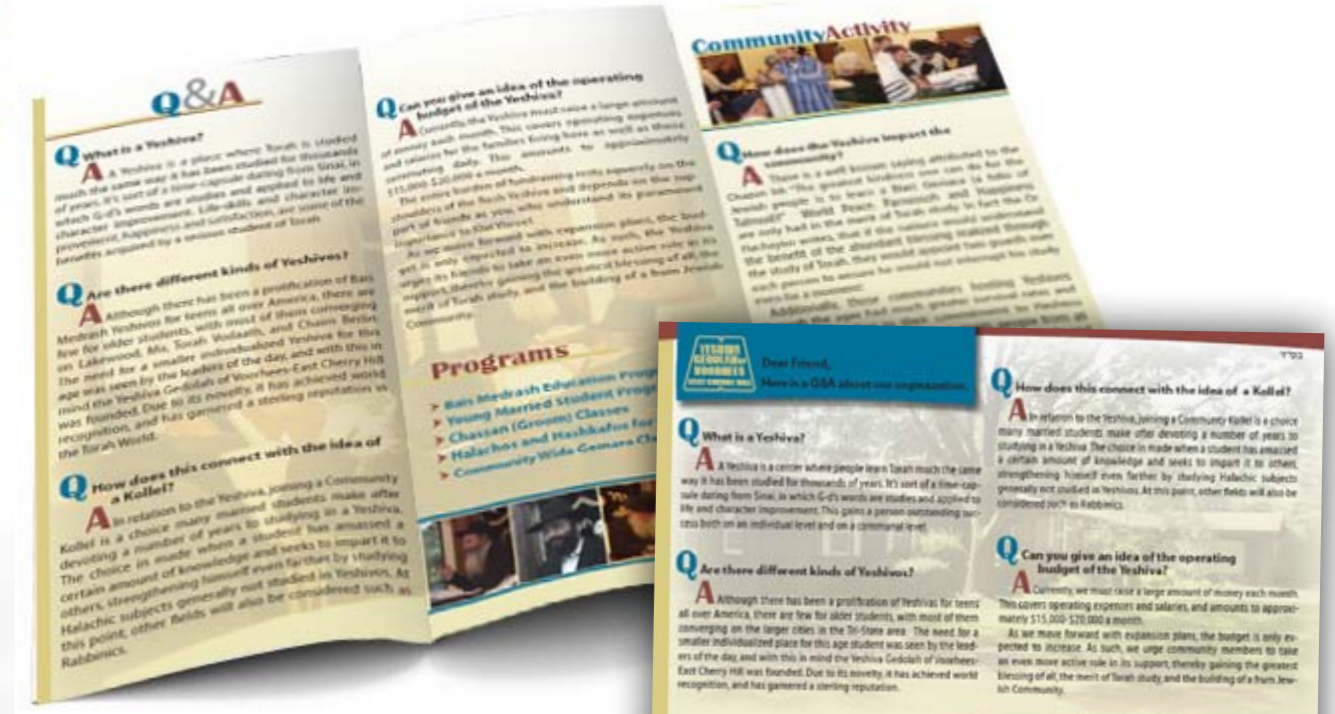
Project: Brochure
Client: Torah Academy, Boston, MA
Description: Chinese Auction brochure with the theme "definitions"



Project: Brochure
Client: South Hampstead Synagogue
Description: Calendar of synagogue groups and events for 2010-2011. Included pull out calendar with color-coded dates to remind congregates of the upcoming events



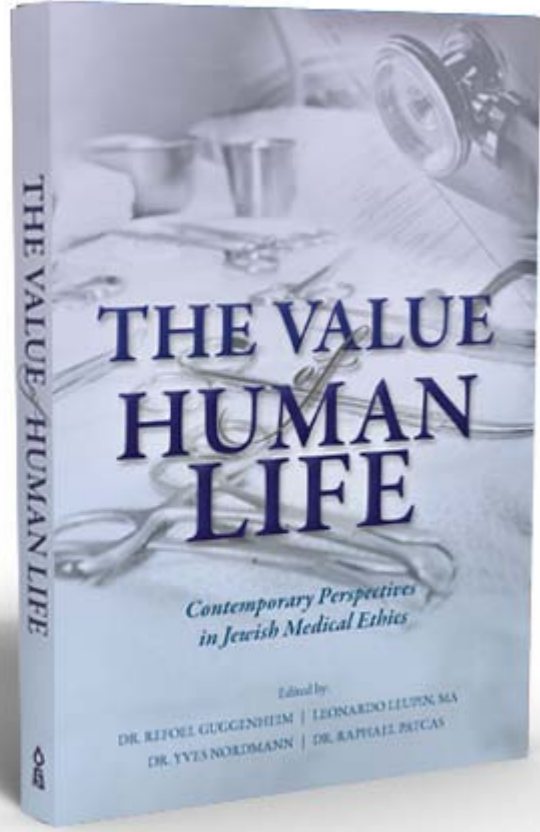
Project: Fund-raising brochure
Client: Yeshiva Gedolah of Voorhees, NJ
Description: Brochure with Q&A format in addition to simplified flat letter-version



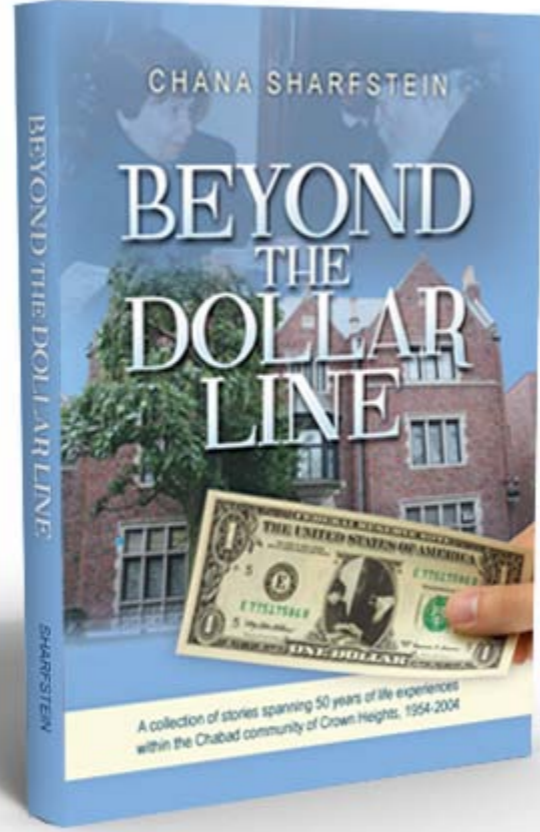
Project: Brochure
Client: Congregation Pshemishel
Description: Fund-raising brochure with Rosh Hashana theme



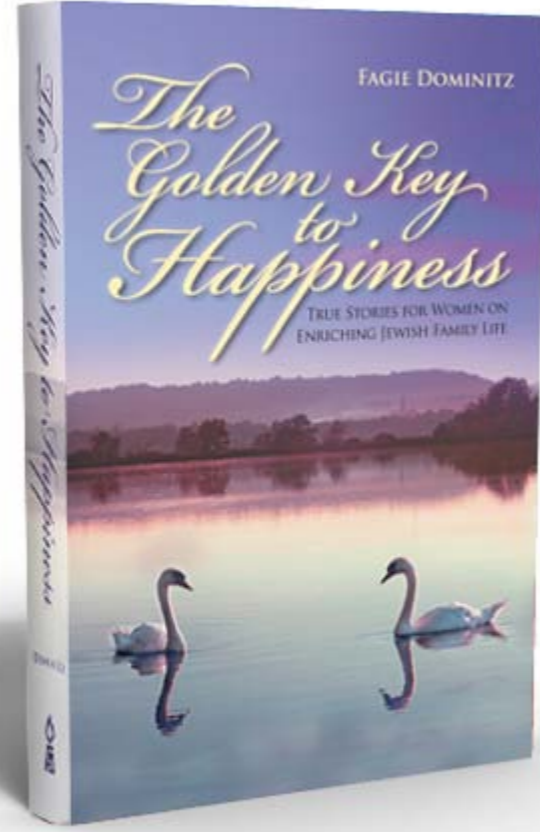
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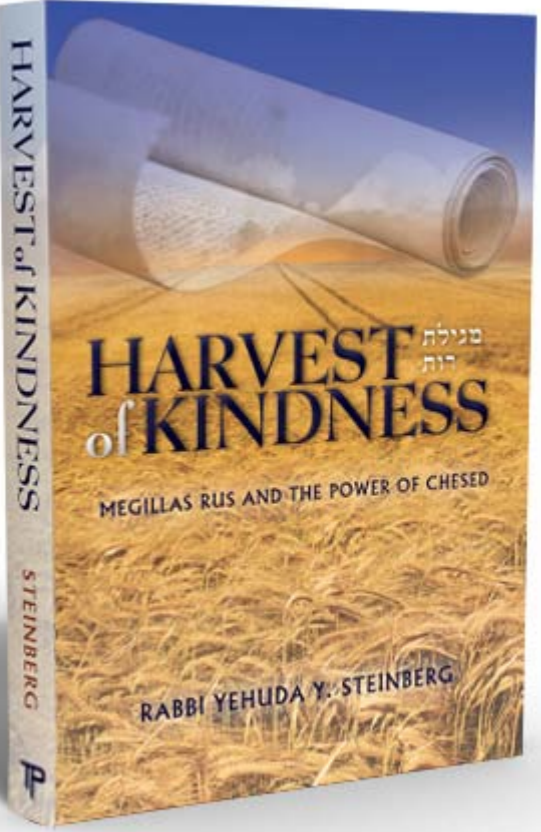
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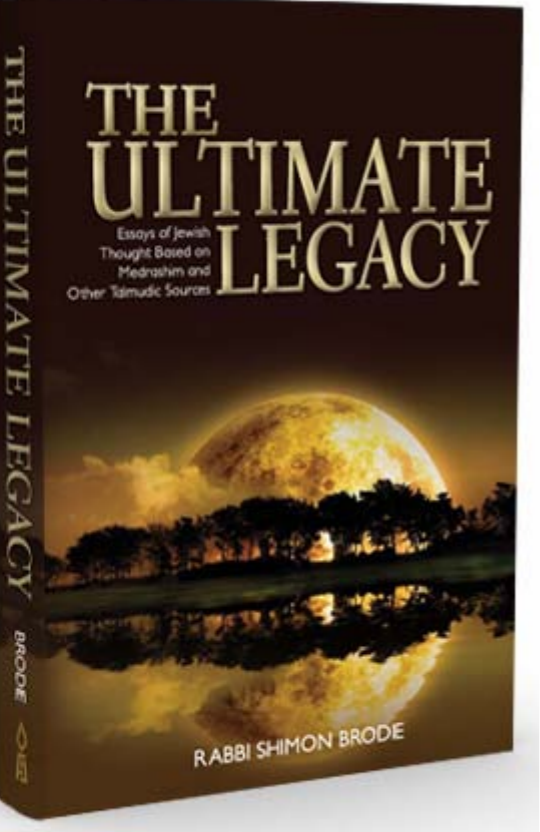
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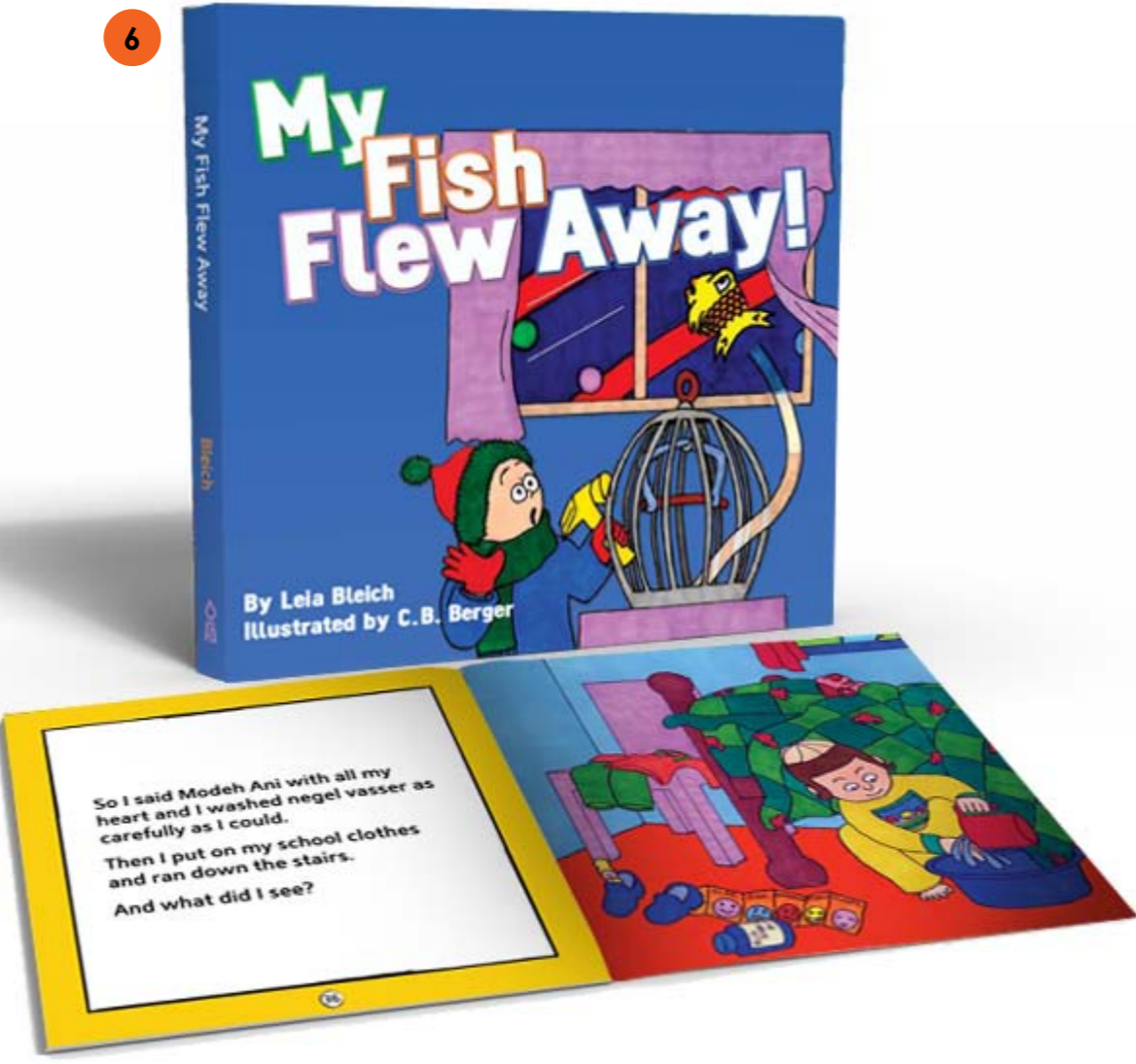
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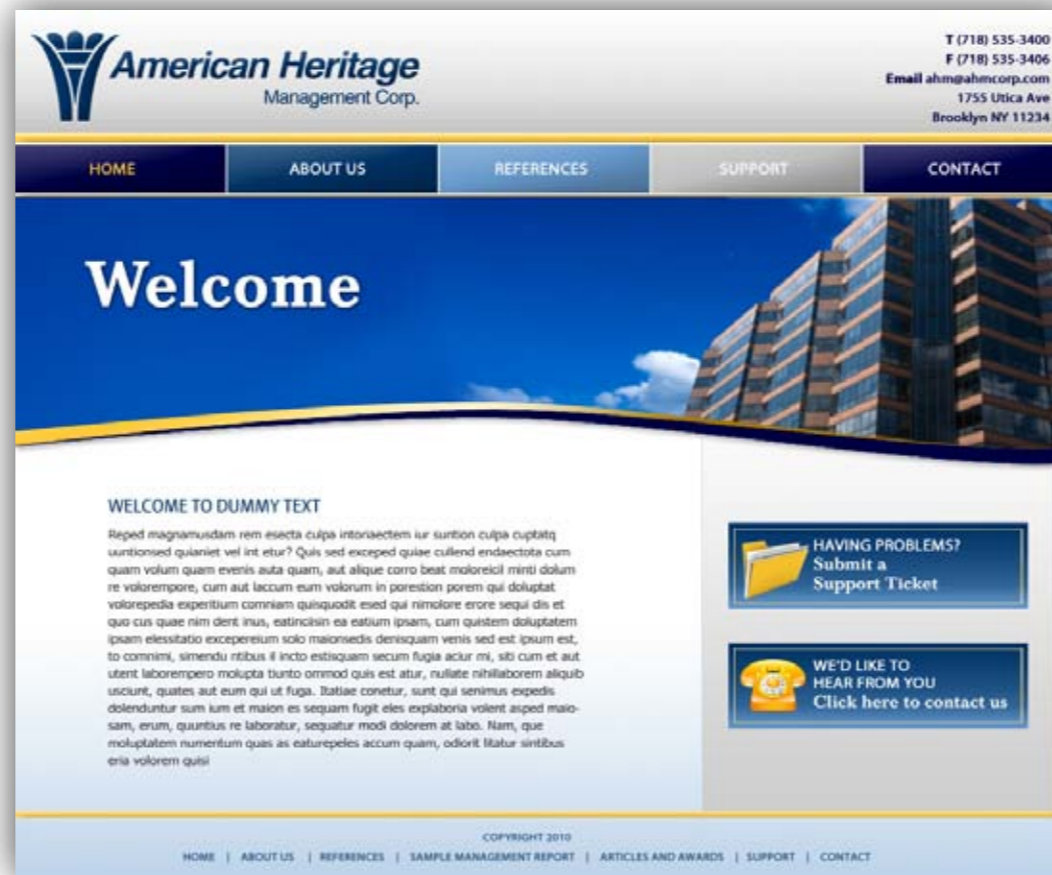


- Project:** Publication design
1. The Value of Human Life, Feldheim
 2. Beyond the Dollar Line, Kehot (cover and typesetting)
 3. The Golden Key to Happiness, Feldheim
 4. Harvest of Kindness, Targum Press
 5. The Ultimate Legacy, Feldheim
 6. My Fish Flew Away! Feldheim (cover and graphic design of inner pages)
 7. The Mitzvah that Landed on our Windowsill, Feldheim (cover and graphic design of inner pages)

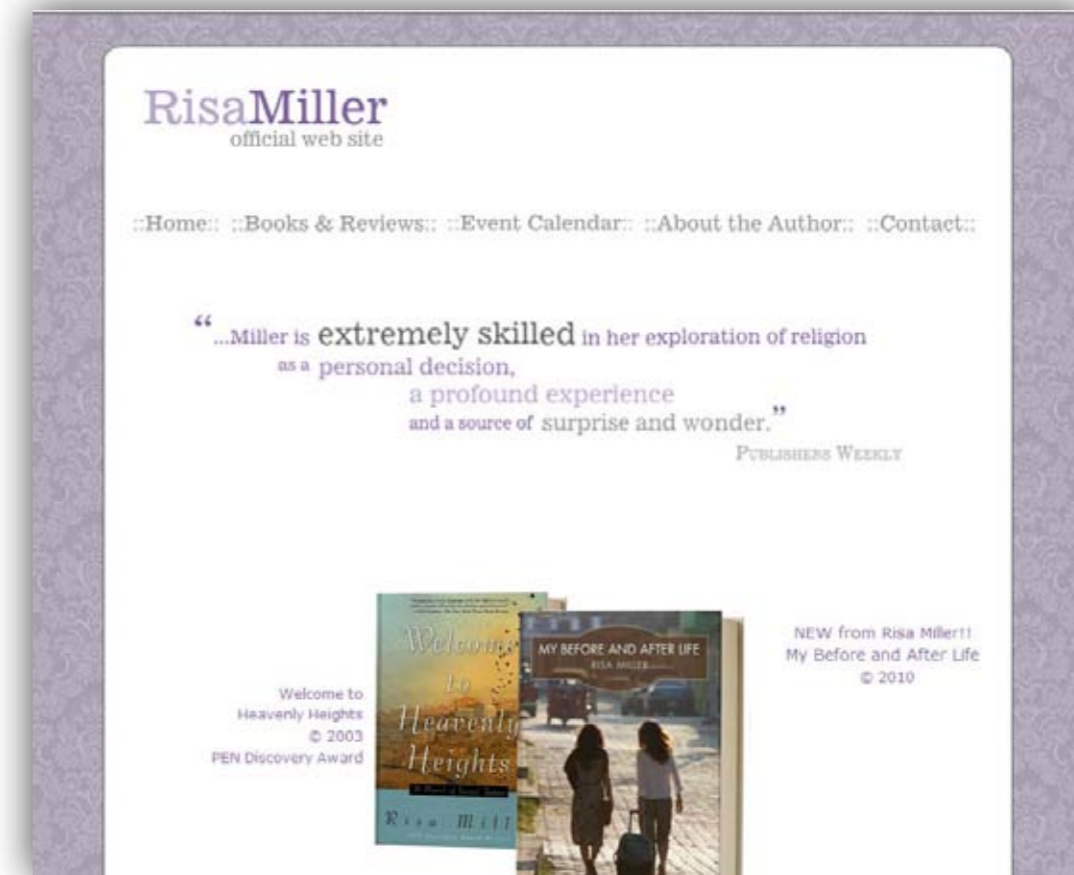
books



www.mishnasolam.org
designed for Spetnik Solutions



www.americanheritage.com
designed for Spetnik Solutions



www.risamiller.com



www.onejerusalemaction.org

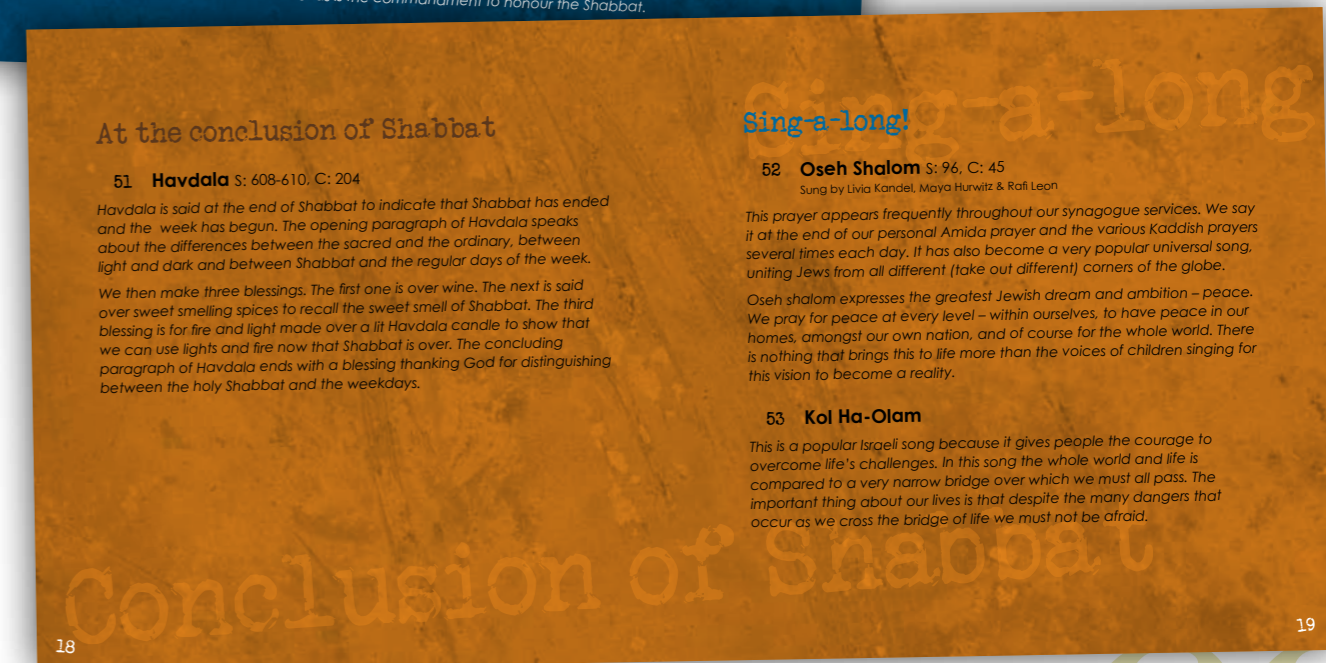
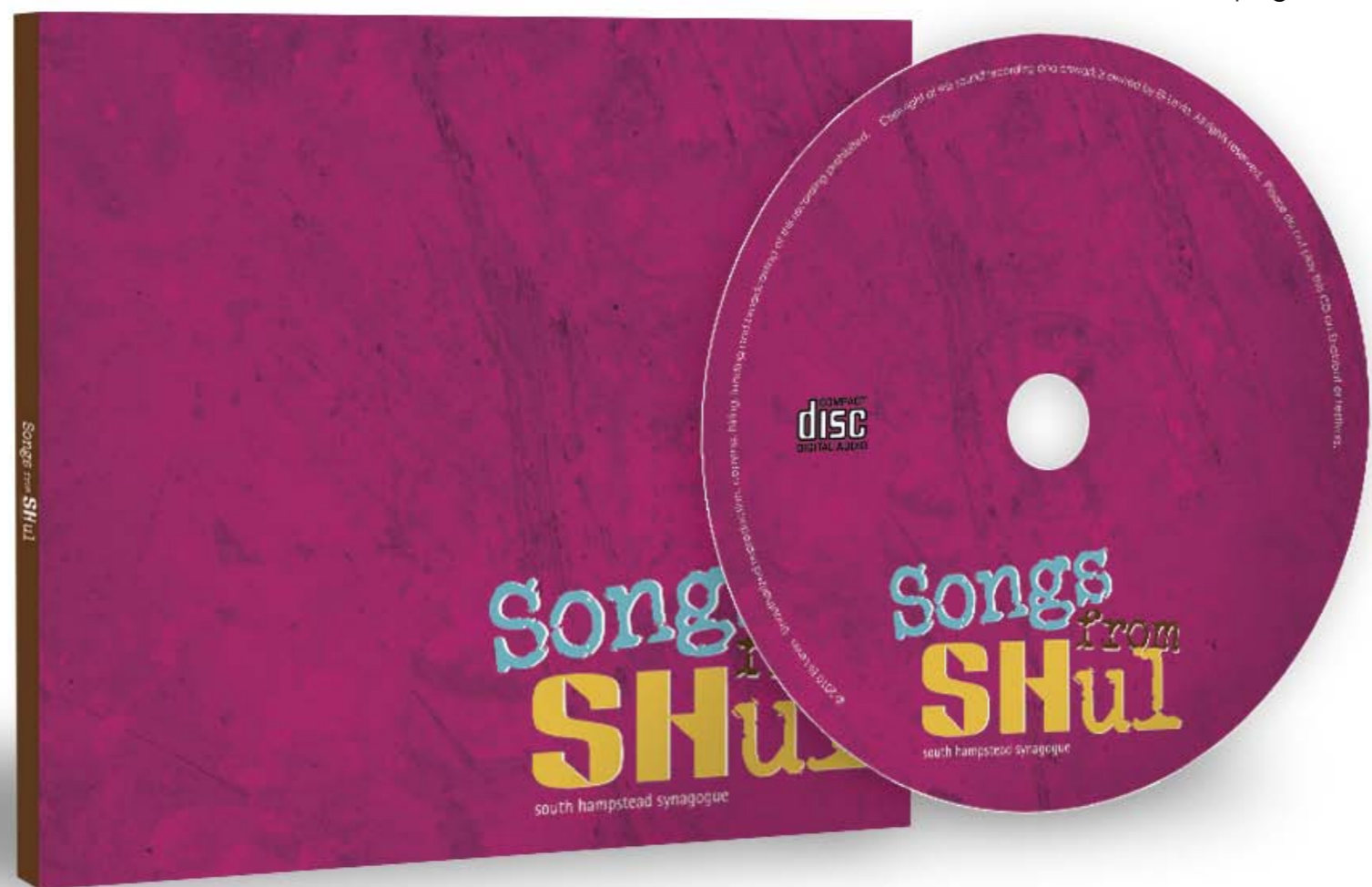


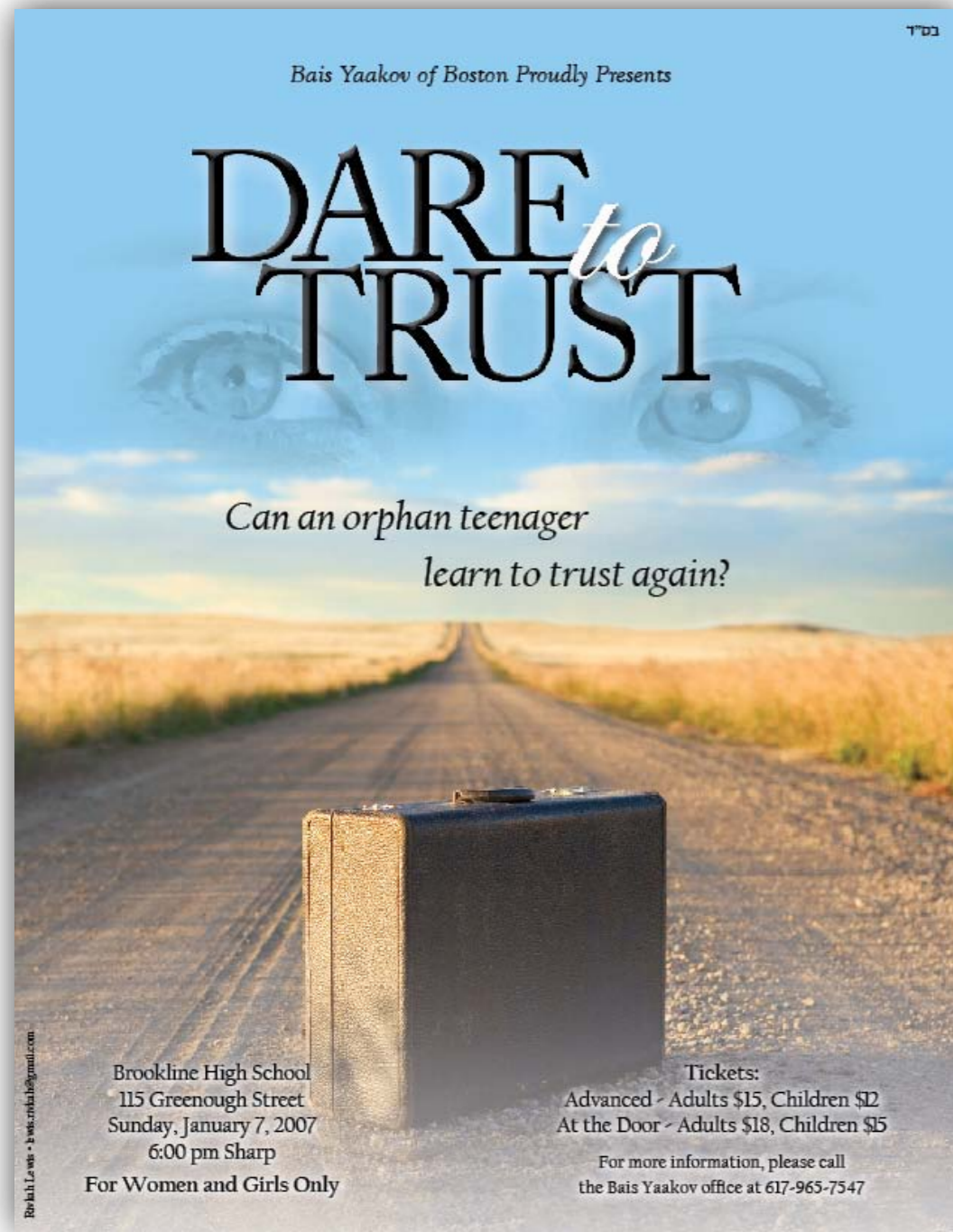
www.tbyisrael.org
designed for Spetnik Solutions



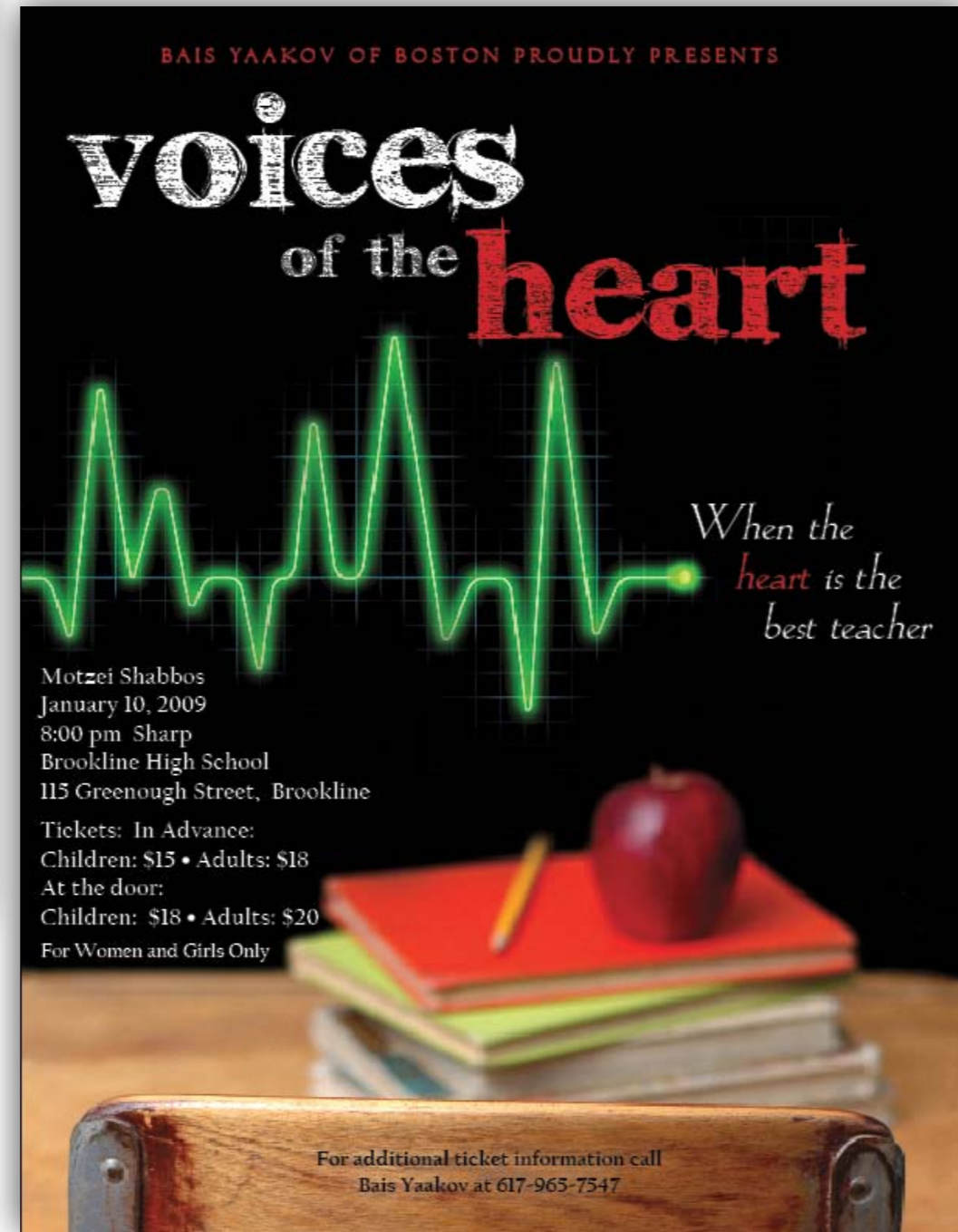
www.dynamiccreationsllc.com
designed for Spetnik Solutions

Project: Songs from Shul CD
Client: South Hampstead Synagogue
Description: Design of CD, CD wallet, and 28 page booklet to teach prayer.

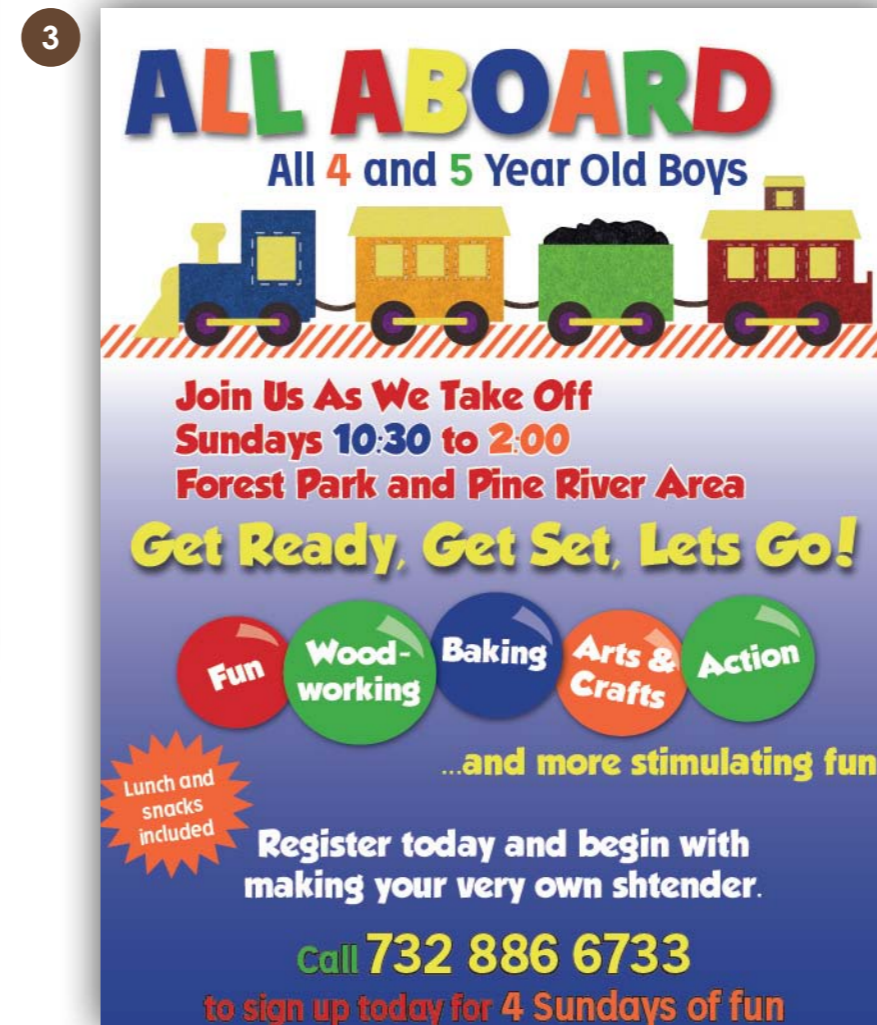




Project: Posters advertising a production
Client: Bais Yaakov of Boston
Description: Poster for annual high school play, 2007, 2008



Project: Posters
1. Coffee Connections Poster for Torah Centers of America (designed their logo as well)
2. Preschool open house poster for Torah Academy, Boston, MA
3. Sunday program for preschool aged boys
4. Poster promoting melavah malka with Rabbi Freidman from Beitar, Israel



A Day in the Valley

THE JORDAN VALLEY

Israel's longest border - this trip will take an in depth look into a region that most do not get to see and understand. Off the radar of most tourists and Jewish organizations, the Jordan Valley is considered by the left, right and center to be one of the most strategically important areas in Israel. This trip will take you on roads less traveled and show you our "Eastern Gate". You will meet modern day pioneers for whom the Zionist dream is alive and well.

MEVUOT YERICHO - This young community sits at the northern edge of Jericho, the closest modern-day Jewish village to this ancient city. You will see firsthand the results of the US-Palestinian military arrangements, how US aid and US tax dollars are being spent on building up the Palestinian Authority on Jewish Land. You will also see how One Israel Fund makes a profound difference in this area.

THE KFR BRIGADE - Meet some of the soldiers of one of the largest brigades in Israel whose main job is to protect and defend Judea and Samaria. These young heroes operate daily in the capture of terrorists, saving numerous lives. Come and show your solidarity and support to this wonderful group of fine young men.

MASKIOT - In June 2008, Maskiot was a Nachal outpost in danger of being closed. Families expelled from the community of Shirat Haham in Gush Katif brought their families to Maskiot.

ONE ISRAEL FUND
 Sunday, August 1st
 GUIDE: EVE HAROW
 Trip Details
 The bus will depart from Jerusalem's Inbal Hotel promptly at 8:30 a.m. and return at approximately 7:00 p.m.
 Cost per day including a Kosher lunch: \$75 adult, \$65 child under 12
 For reservations and further information:
 In USA: Ruthie Kohn 516-239-9202 ext. 10 or Ruthie@oneisraelfund.org
 In Israel: Irwin Borvick: 054-570-1548 or Irwin@oneisraelfund.org
 www.oneisraelfund.org

Join One Israel Fund's Solidarity Day Trips

Sunday, July 25th
 GUIDE: MOSHE BEN BARUCH

Salute to the Soldiers of the IDF and Solidarity with the Jewish refugees from Gaza

- Stop at the monument erected in memory of the heroism of the Yiftach Brigade during the 1948 War of Independence
- At the Ogdat Hapalada Monument we will honor the Brigade's bravery during the 1973 Yom Kippur War during the Sinai campaign
- Visit the former residents of Atzmona in the community of Yated of the Holot Halutzia Region. Witness the transformation of the desert into flourishing farm land
- Enjoy lunch at the pre-military Mechina in Halutzit Arba - formerly located in Atzmona - where it was headed by Rav Col. Rafi Peretz - newly installed Chief Rabbi of the IDF
- Meet with 90 families formerly of Netzarim in Gush Katif who are struggling to establish a new home in Yevul in the Negev on the Egyptian border
- Give out shukers to the soldiers on the nearby IDF Base

Tuesday, July 27th
 GUIDE: ERA RAPAPORT

Rare Sights of the Shomron

- Show solidarity with the residents of Ateret as a new Arab city, Rawabi, is being built nearby by the PA with the permission of the Israeli government
- Learn from leaders of the Barkan Industrial Park - the largest manufacturing center in the Shomron - how they are dealing with the PA's boycott of goods manufactured in YESHA.
- Visit Sebastia, the fantastic ancient capital of the Kingdom of Israel, in the Shomron. View its amphitheatres and colonnades dating back to Roman times
- Meet Rabbi Eliezer Melamed, Rosh Yeshiva of the Hesder Yeshiva at Har Bracha. Hear about the daily struggle against Palestinian vandalism from Nir Lavi, vintner of the Har Bracha Winery
- See the newest archeological discovery by Dr. Eliot Mazar in Jerusalem: the original city walls built by King Solomon confirming the dynasty of King David in the 10th Century BCE

Chanukah Day Trip

Begin with a trip to Nebi Samuel, traditional site of Biblical Mitzpe where Yehuda HaMaccabee assembled the nation to fight for religious freedom from the Syrian Greeks
 On to Neel Kedumim, the Biblical landscape reserve, for a fascinating hands-on experience of the renewed art of olive oil pressing. As the Jews of yore did, the modern Israelis do today. Take part in the natural side of the Chanukah miracle

Travel to the Maccabean graves on Road 443. Do archaeology and tradition mesh?
 Be moved by a special visit to Dolev, home to a very successful ulpana for girls at risk. Enjoy lunch with the students and hear their incredible stories. Meet with them and their supportive surrogate families and b'nai sheirut (big sisters)

Neria, a young, fast-growing town in the Talmot area named for the great Rav of the national-religious movement is our next stop

Witness the breathtaking views atop Har Harasha, the "illegal outpost" with a view which spans from Hadera to Gaza

Conclude the day with an exciting visit to Beit Horon, site of ancient Maccabean battles and a modern Jewish town still on the strategic pass to Jerusalem

Day Trip Details:
 Eve Harow, an outstanding English-speaking licensed tour guide, will lead the tour.
 We will depart from Jerusalem's Inbal Hotel at 8:30 am promptly and return at approximately 6:30 pm
 Cost including lunch: \$75 adult; \$65 child under 12
 For reservations, please contact:
 In USA: Ruthie Kohn 516-239-9202 ext. 10 or Ruthie@oneisraelfund.org
 In Israel: Irwin Borvick: 054-570-1548 or Irwin@oneisraelfund.org
 ITINERARY SUBJECT TO CHANGE AS DETERMINED BY SECURITY CONSIDERATIONS

Sukkot 5771 Day Trip

MONDAY, SEPTEMBER 27th

BUILDING "BLOCS" for the JEWISH PEOPLE

SHDEMA - a former Israeli army base in Gush Etzion which was abandoned in 2006 by the government. The two arguments of divine and historic right and security meet at Shdema, where Jews from around the world stood strong and kept it in Israeli hands.

TEKOA - One of the "hottest" pieces of real estate around. Founded in 1975, Tekoa has become the centerpiece of the Eastern section of Gush Etzion. On the edge of the Judean Desert, Tekoa is a successful example of continuing a Jewish presence in our heartland.

PNEI KEDEM - At over 900 meters above sea level facing East (Kedma), this young thriving yishuv is literally putting roots into the land. Meet the young pioneers as they continue to expand their population and areas of agricultural endeavor.

LUNCH - Gush Etzion Winery

DERECH HA'AVOT - The Path of our Fathers. Sukkot was a time of ascension to the "Beit Hamikdash", the Holy Temples, which once stood in Jerusalem. You will walk the same path and see the sites just as our ancestors once did as we travel part of the path used from Abraham's time until today.

NEVE DANIEL - A quick stop for some nosh at the bakery located in a flourishing suburban community and locale of one of the truly magnificent vistas of the Western Gush Etzion.

"WALAGA" - In continuing the One Israel Fund custom of taking roads less traveled, we will show you the back road to Jerusalem, as we check out the "Wall" up close and meet some of the soldiers of the Kfir Brigade who have the privilege and mitzva of defending our heartland and capital. Of course, you will witness a view of Beit Lechem (Bethlehem) that most do not experience.

Honoring our Mother - We will end the day with the mitzva of kibud eim as we VISIT KEVER RACHEL.

Trip Details
 The tour is led by Eve Harow, an outstanding licensed, English speaking tour guide. Each day will depart from Jerusalem's Inbal Hotel at 8:30 am and return at approximately 7:00 pm

Cost per day including lunch in a Sukkot: \$75 adult, \$65 children under 12

FOR RESERVATIONS AND FURTHER INFORMATION:
 In the US: Ruthie Kohn 516-239-9202 x10 or email Ruthie@oneisraelfund.org
 In Israel: Irwin Borvick: 054-570-1548 or Irwin@oneisraelfund.org
 or you can sign up at www.oneisraelfund.org



Summer vacation has begun... Explore The Land in fun!

Whether you are coming to Israel for vacation or if you live here.....
 The One Israel Fund Day trip is an experience **NOT TO BE MISSED!**
 Join us for a unique, fun-filled, memorable and meaningful family day excursion into the Heartland of Israel.

- Tour Yehuda and Shomron in open jeeps, affording a panoramic view of breathtaking landscapes while feeling the rush of the wind against your face. You will experience the splendor of our heartland through your eyes and not through the shaded glass of bus windows. Guaranteed to make you feel one with the land!
- Drive along Derech Ha'avot, the biblical path of ancient ruins where it is believed that Abraham first saw Mount Moriah while taking his son, Isaac, to be sacrificed
- Swim in the natural springs surrounded by the beautiful backdrop of Gush Etzion
- Take the plunge! Join us at the longest zip line in Israel and the second longest in the world (**RESTRICTIONS DO APPLY). Glide 400 meters over the foliage of Wadi Gan Eden, for a view you will never forget.
- As an alternative to the zip line we also offer a visit to the Deerland park
- Travel south from Gush Etzion, through the magnificence of Midbar Yehuda to a Bedouin village for tea - meet and see first hand how the Bedouins live
- Continue to a stunning overlook of the dead sea for lunch and refreshments and for a swim in the dead sea.

For a memorable and meaningful visit of the heartland of Israel, contact Doodle Daddle at the One Israel Fund today!

www.oneisraelfund.org
 Call 02-993-4148
 Office: 516-239-9202 ext 11
 One With The Land **ONE ISRAEL FUND**



Client Showcase
Client: One Israel Fund
Description: Series of flyers made for print and for e-mail to advertise events. Each flyer was then turned into a banner for their web site. Also produced invitations for local OIF fund raising events.

SH south hampstead synagogue

FROM BROADWAY, TO THE WEST END,
TO SINGAPORE, TO THE SYDNEY OPERA HOUSE AND NOW...
TO SOUTH HAMPSTEAD!

Marc Salem
WORLD-RENOWNED MENTALIST STARRING IN

PURIM OUT OF YOUR MIND

Marc Salem takes his audience on a captivating excursion into the possibilities of the human mind through a series of hilarious, astounding and mystifying Mind Games.

Open bar, great food, & a festive spirit!
ADULTS ONLY

EXCLUSIVE PURIM AUCTION

“Catch his fabulous show, brilliantly entertaining.” NEW YORK POST

“Astonishing...The most dazzling show in town.” LONDON TELEGRAPH

PRICE: £21 (CONCESSIONS AVAILABLE VIA THE SHUL OFFICE)

TIME: 8:00PM (IMMEDIATELY FOLLOWING MEGILA-READING)

PRE BOOKING ONLY!
ONLINE: <http://events.theus.org.uk>
PHONE: SHUL OFFICE 020 7722 2443

SH south hampstead synagogue

He's worked with the FBI...
now he's coming to SHY!

This guy can tell you where you were on holiday just by looking at you!

He'll change the time on your watch without touching it!

He can tell you how much money you have in your pocket!

He'll tell you the exact word you are thinking of!

This guy will

BLOW YOUR MIND!

Marc Salem
world-famous mind reader

"King of the Mindreaders"
TIME OUT

WHEN: Purim, Sun. 28th Feb. 12:30-2:30pm
AT: The Marcus-Gordon's place, 24 Mackeson Rd, London NW5
PRICE: £13 incl. delicious bagels lunch!
TO BOOK: You must sign up yourself + at least 1 friend from outside SHY
PRE BOOKING ONLY, no crashing!
Online: <http://events.theus.org.uk>
For more info. call the Shul office 020 7722 2443

SH South Hampstead Cheder & Shul (children 4-11 yrs)

PURIM comes to LIFE

COMPLETE THE 4 MITZVOT OF PURIM CHALLENGE!

A hands-on educational & fun Purim experience!

ANIMATED MEGILAH READING!

PURIM WORKSHOPS!

When: Purim, Sun. 28th Feb.
Where: South Hampstead Synagogue
At: 10:00am - 12:30pm
Admission: Free!
PLEASE COME IN PURIM FANCY DRESS!

HAMANTASHEN!

Featuring the grand Purim play 'Hebrew School Musical' a South Hampstead childrens' theatre production at 11:45am (parents are invited to watch the production)

Cheder students are expected to attend as per regular cheder & do not need to RSVP. Children who do not attend cheder please RSVP to eli@southhampstead.org

SH south hampstead synagogue

CHANUKA CHARM

SUN. 5TH DEC. 11:30AM SHARP - 12:45PM
SOUTH HAMPSTEAD CHEDER, ROYAL SCHOOL HAMPSTEAD, 65 ROSSLYN HILL, LONDON NW3 5UD
PAY ON THE DOOR. ADULTS: £5 CHILDREN+ FREE

GREAT CHANUKA FUN FOR CHILDREN IN PRESENCE OF SCHOOL, PARENTS & GRANDPARENTS & THE WHOLE FAMILY

FEATURING:

- Launch of South Hampstead's first ever cd album 'SONGS FROM SHUL'
- The grand play 'CHANUKA SHMANUKA' performed by a children cast, directed by Debra Tammer
- Doughnuts
- Lighting of the menorah & singing

For more info or if you wish to RSVP email eli@southhampstead.org

MORE THAN JUST A SH

SH south hampstead synagogue

chanuka comes to Light!

a pre chanuka extravaganza for children 0-4 yrs

- bouncy castle
- face painting
- doughnuts
- great baby toys area
- arts & crafts: make your own dreidel!
- animated chanuka characters

When: Sun. 28th Nov. 10 - 11.30am
Where: South Hampstead Synagogue
Price: Pay on the door. Children: £8. Adults: Free
For more info or if you wish to RSVP email eli@southhampstead.org

MORE THAN JUST A SH

Launch Of

South Hampstead Community SHOO Cares

A Major New Welfare Project Across All Sectors of the South Hampstead Community

Date: Thursday 2 December 2010
Time: 8.00 Pm
Venue: The Synagogue
Email Contact: lynddy@lynddylevin.name

Everyone From 12 yrs to 120 yrs Welcome!
TOGETHER Let's Make This Happen!

MORE THAN JUST A SHUL



Client Showcase
Client: South Hampstead Synagogue, UK
Description: Series of holiday related posters to promote synagogue events. See brochure and CD sections for further work done for this client.

client showcase



Client Showcase
Client: Away We Play
Description: Design of logo, 2 sided business cards, web site, stickers, magnets and brochure for toy rental company in Israel. Web design included design of pages, animated home page banner and illustrations for buttons

thank
you

FOR VIEWING MY PORTFOLIO

I look forward to working with you
on your next project

● lewis.rivkah@gmail.com
02.571.2925 | 617.830.2166

ISRAEL

U.S.

RIVKAH LEWIS
graphic
design